



Request for Quote

Interactive Website Design Services

Proposals Due: 5:00 P.M, Friday, March 17, 2023

Initial Contract Period: April 1, 2023 – June 2, 2023

Completion Date: Friday, June 2, 2023

Background: The Workforce Development Board of Central Ohio (WDBCO) is a private, non-profit corporation that serves as the grant recipient and administrative entity for programs under the Workforce Innovation and Opportunity Act (WIOA). Serving Franklin County, the purpose is to establish programs to prepare youth, unskilled or economically disadvantaged adults, and long-term unemployed individuals for entry into the labor force. WDBCO initiates and supports strategies collaborating with business, education, and social services to facilitate the development of programs and activities that reduce dependency, encourage personal growth, and provide economic benefits to individuals and businesses in Franklin County.

RFQ Purpose: The WDBCO is soliciting proposals from website design firms to build an interactive mind map to visualize workforce resources in Central Ohio. The project period will run from approximately April 1 to June 2, 2023.

Project Requirements:

Completed in partnership with a member of the WDBCO Business Solutions team, this project will include regularly scheduled meetings to review content design and direct workflow procedures. All preliminary drafts will be discussed, reviewed, and approved by WDBCO designated staff prior to publishing online. Examples will be provided to direct project workflow, such as <https://clarkfoxstl.com/mapping/workforce-development/>.

Project Scope:

- The goal is a professional, sophisticated interface to present this information in a modern, dynamic manner. Movement, color, and animation of key elements is desired.
- 10 (or fewer) interactive graphic elements (colored orbs, or other appropriate objects) in 3D space, that illuminate with rollover and link to pages that display Central Ohio workforce resources specific to each.
- Description rollovers/pop-ups that appear for each of the main graphic elements.
- Subpages that list workforce resources specific to each of the main graphic elements. These subpages should be easily editable for future modifications.



Submission: Organizations interested in providing this service should include the following information in your response:

A. Cover letter that includes:

1. Legal name of firm
2. Address
3. Name and title of firm owner, principal or managing partner
4. Federal Employer Identification Number (FEIN)
5. Dun & Bradstreet (DUNS) number
6. Organization type (Private for profit, private non-profit or governmental corporation, sole proprietorship, community-based organization, etc.)
7. Phone number and email address/website of the firm
8. Name of primary contact for the services required
9. Phone number and email address of the primary contact

B. Firm's experience in providing "Interactive Website Design Services":

1. Provide a brief description of your firm.
2. Provide examples of website design projects that illustrate mapping of complex systems using interactive elements.
3. Provide a quote of "Interactive Website Design Services" offered. Please include the following:
 - Professional Fees
 - Design Personnel Resume(s)

Please submit quote to:

Attention: Courtney Thraen
Workforce Development Board of Central Ohio
1650 Lake Shore Drive, Suite 110
Columbus, OH 43204
cthraen@wdbco.org

Questions: Any questions regarding the event planning and management services required under this proposal should be directed to Courtney Thraen, Associate Director of Business Solutions, 614-754-6628 (cthraen@wdbco.org).

Response Deadline: Quotations in response to this RFQ must be received in the WDBCO Office, at the above address, no later than 5:00 PM on Friday, March 17, 2023.

All costs incurred in the preparation of a response to this RFQ are the responsibility of the responder and will not be reimbursed by WDBCO.